

Powering the world economy Is there a better way to use energy?

**Bloomberg
Businessweek**
RESEARCH
SERVICES

Power and productivity
for a better world™



Source: 2011 Energy Survey.
Produced by Bloomberg Businessweek Research Services in partnership with ABB.

85%

of CFOs
Government Decision Makers
Energy professionals



Agree that small scale electricity projects should be encouraged with taxation incentives.

GENERATE

60%

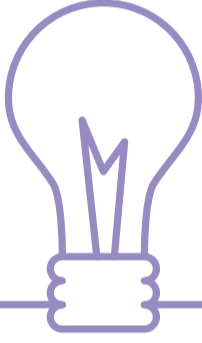
of CFOs
Government Decision Makers
Energy professionals

Agree that renewable energy should be funded by government incentives.



66%

of CFOs
Government Decision Makers
Energy professionals



Believe that their country will meet the rising energy demands over the next 20 years.

DISTRIBUTE

98%

of CFOs
Government Decision Makers
Energy professionals

Believe that we need to upgrade the electricity infrastructure.



90%

of CFOs
Government Decision Makers
Energy professionals



Think that we should consider cross border delivery of electricity.

78%

of CFOs
Government Decision Makers
Energy professionals

Think that we need to adopt smart grid technologies.



86%

of CFOs
Government Decision Makers
Energy professionals



Agree that energy assessments should be mandatory for companies that use the most energy.

USE

Think that electricity prices should be raised and incentives offered to encourage improved efficiencies.



50%

of CFOs
Government Decision Makers
Energy professionals

52%

of CFOs
Government Decision Makers
Energy professionals



Think that government funds should be used to build the necessary infrastructure to charge electric cars.

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