

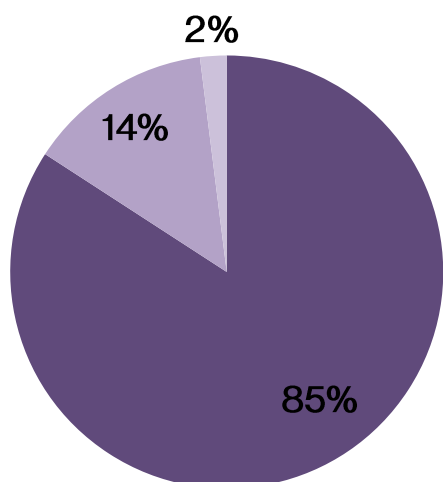
# 2011 Energy Survey **FULL RESULTS**

Produced by Bloomberg Businessweek Research Services in partnership with ABB

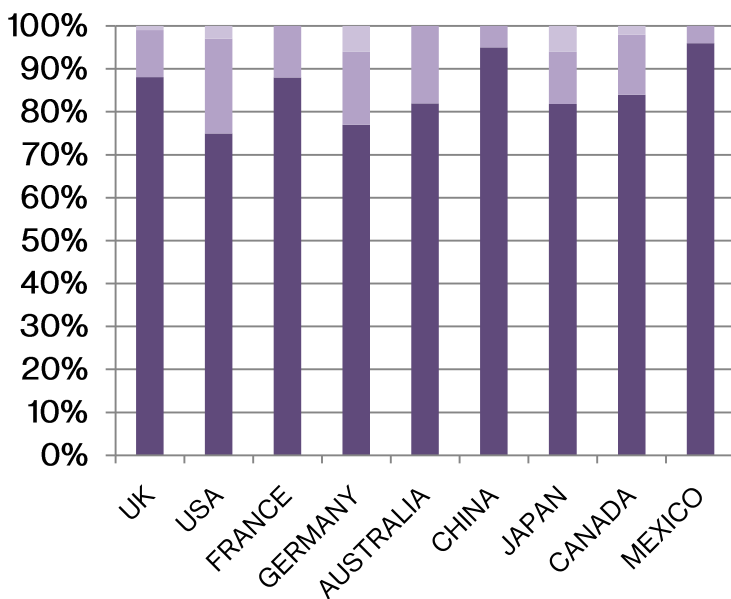


Power and productivity  
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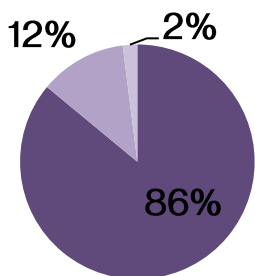
Power can be created in small scale projects such as roof-top solar panels or wind generators. Should these small scale electricity contributions be encouraged with taxation incentives?



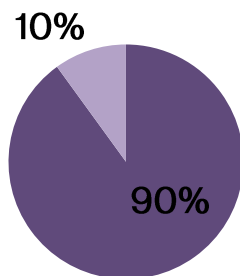
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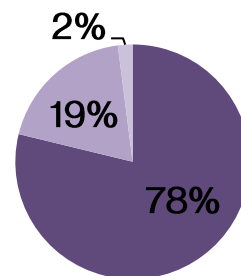
- Yes
- No
- Don't Know



CFOs

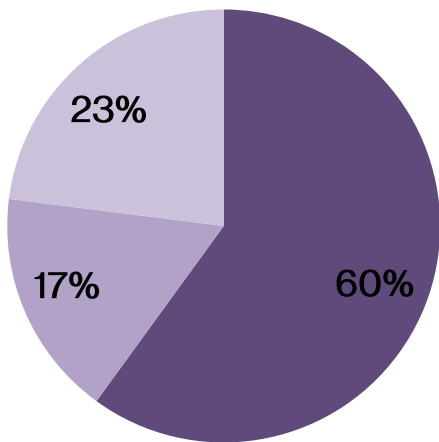


GOVERNMENT  
POLICY MAKERS

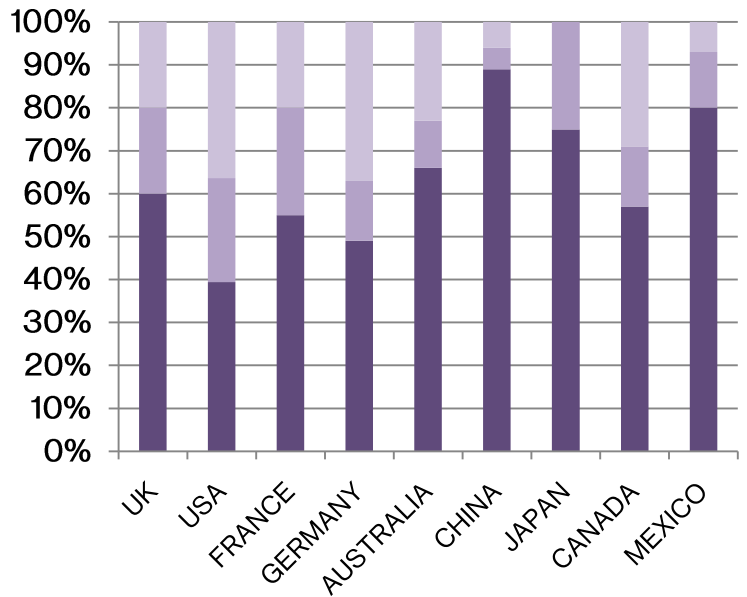


ENERGY  
PROFESSIONALS

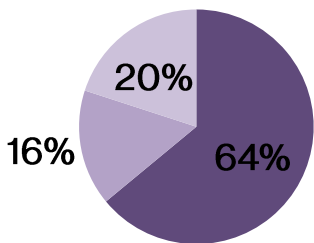
# Renewable energy sources are generally more expensive than fossil fuels. How should renewables be funded?



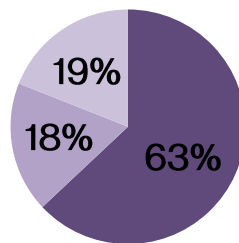
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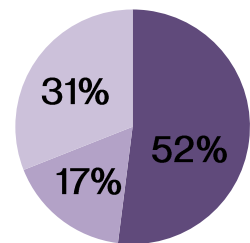
- Governments (via incentives)
- Consumers (via higher energy bills)
- No funding – unless they are price-competitive, don't use renewables



CFOs

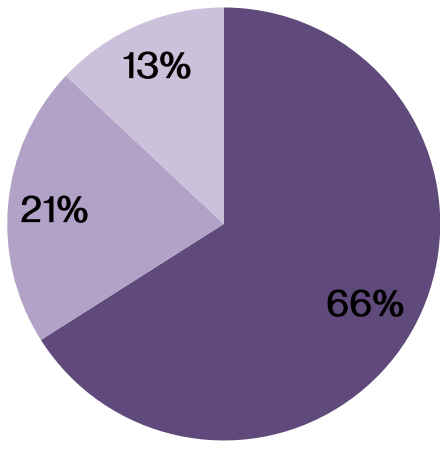


GOVERNMENT POLICY MAKERS

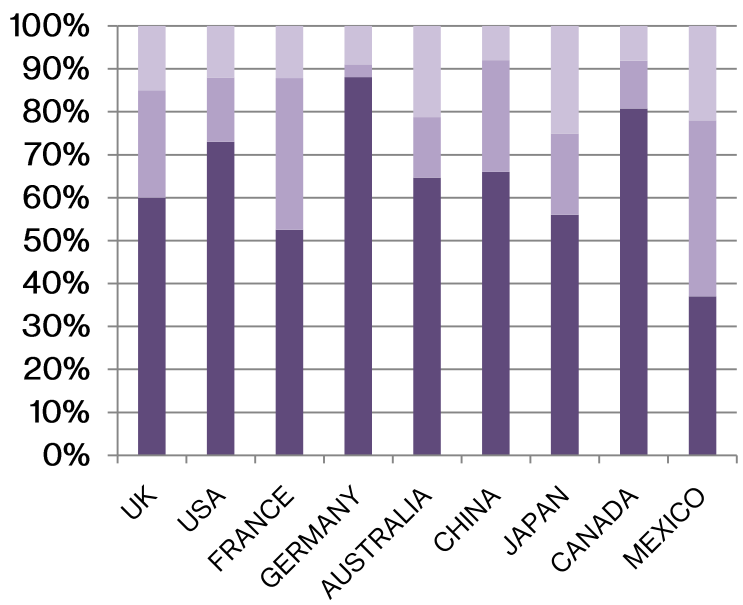


ENERGY PROFESSIONALS

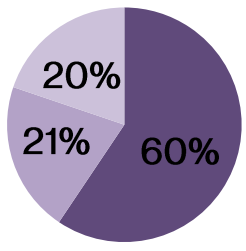
Every week for the next 20 years, a new 1 GW power plant (and related infrastructure) will be needed to meet rising demand for electricity. Will your country meet the demand and always keep the lights on during the next 20 years?



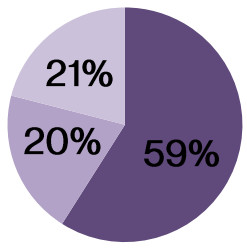
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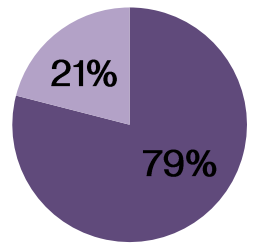
- Yes
- No
- Don't Know



CFOs

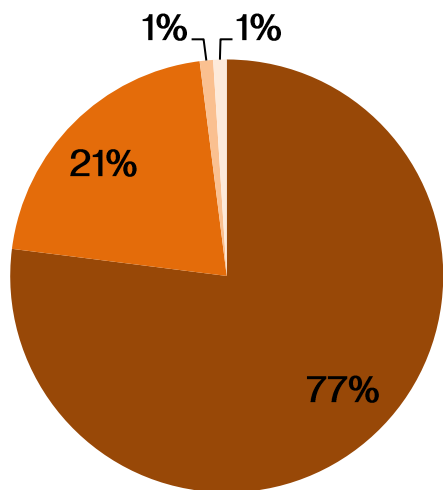


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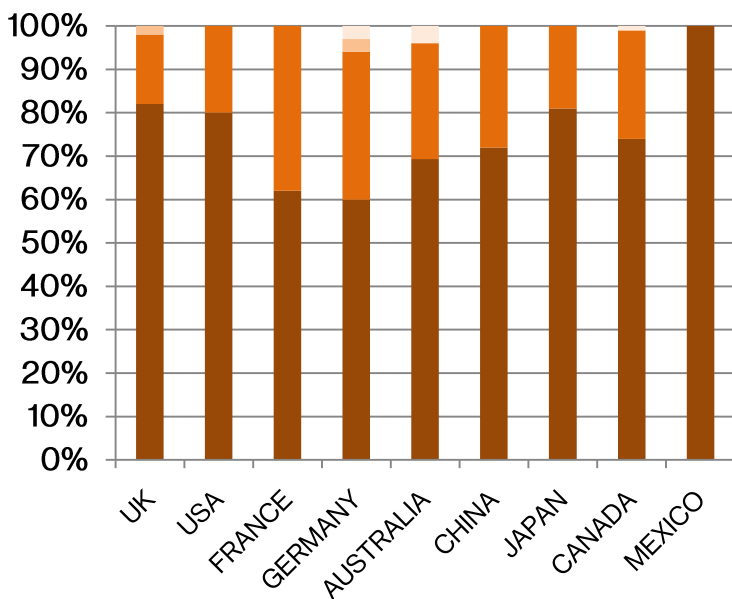


ENERGY PROFESSIONALS

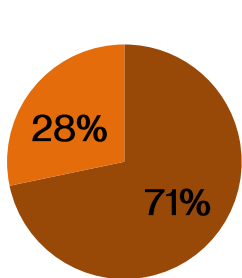
World energy consumption is predicted to increase by 49% between 2007 – 2035. How important do you think upgrading the electricity infrastructure is (i.e. the grid)?



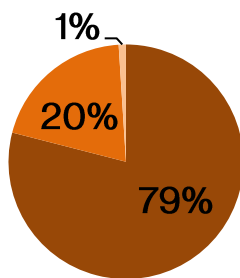
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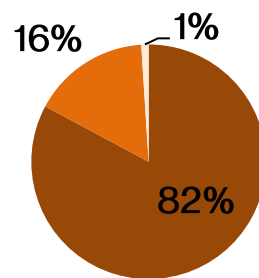
- Very important
- Somewhat important
- Not too important
- Don't know



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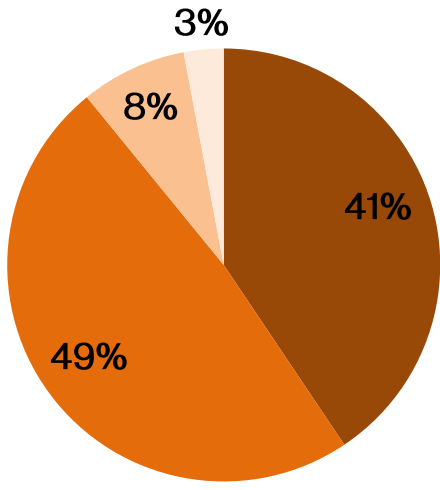


GOVERNMENT  
POLICY MAKERS

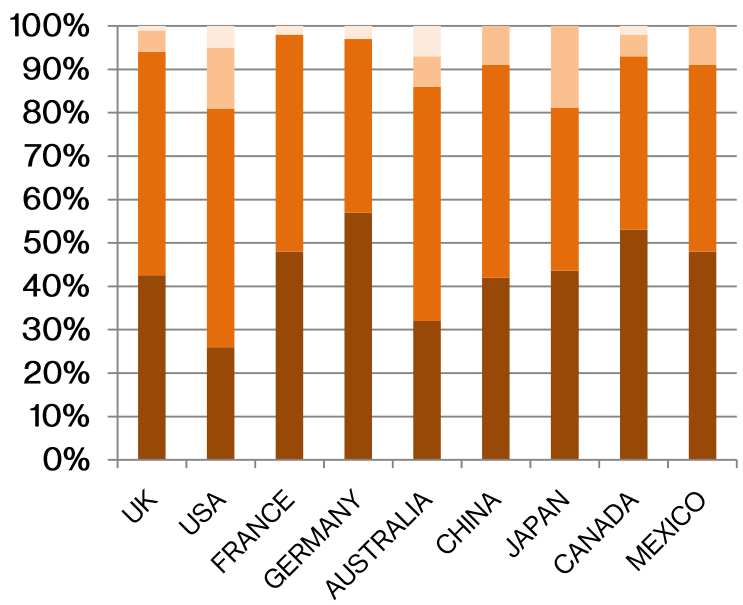


ENERGY  
PROFESSIONALS

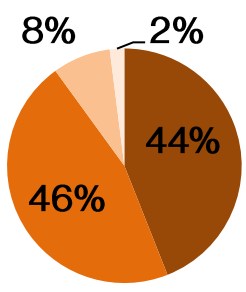
# Should neighbouring countries connect their grid systems to enable cross border delivery of electricity?



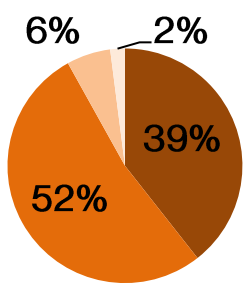
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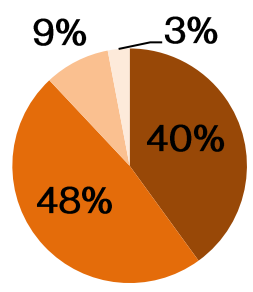
- Yes
- Should be considered
- No
- Don't know



CFOs

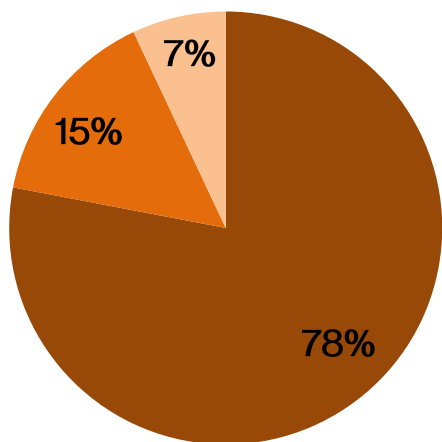


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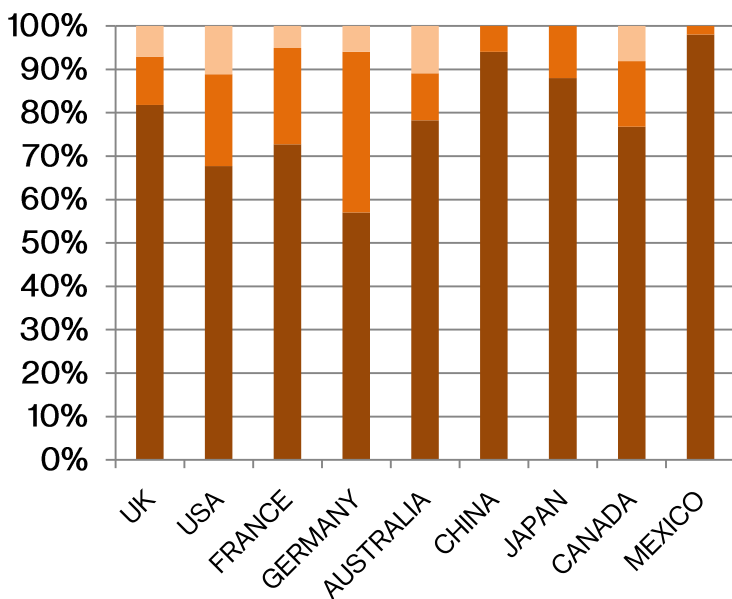


ENERGY  
PROFESSIONALS

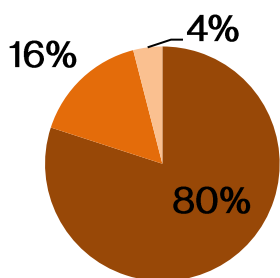
# Energy professionals say we should upgrade electricity grids. Should governments incentivise power utilities to adopt smart grid technologies?



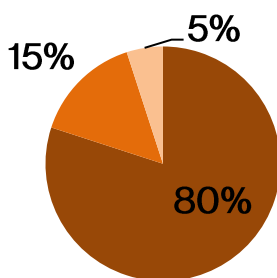
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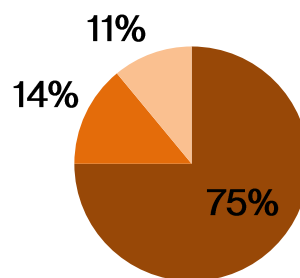
- Yes
- Should be considered
- No
- Don't know



CFOs

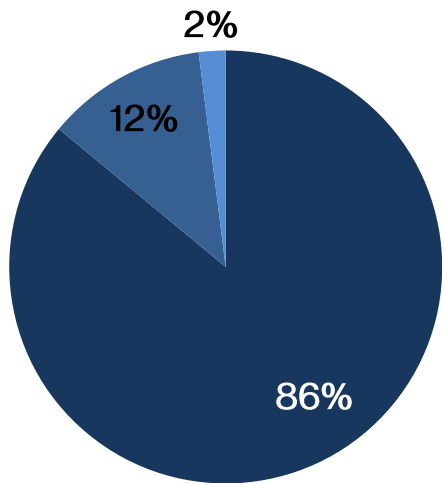


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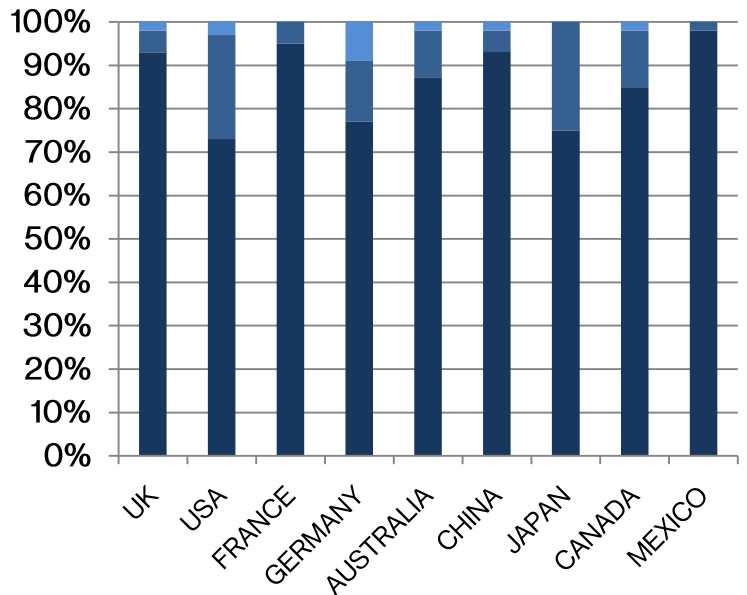


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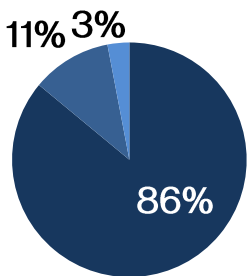
Only 34% of manufacturing and power companies have undertaken a company-wide energy assessment. Should energy assessments be mandatory for energy hungry industries?



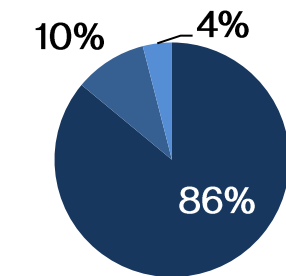
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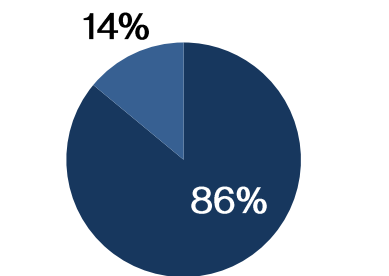
- Yes
- No
- Don't know



CFOs

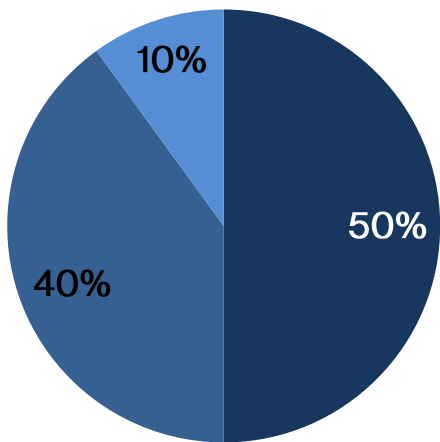


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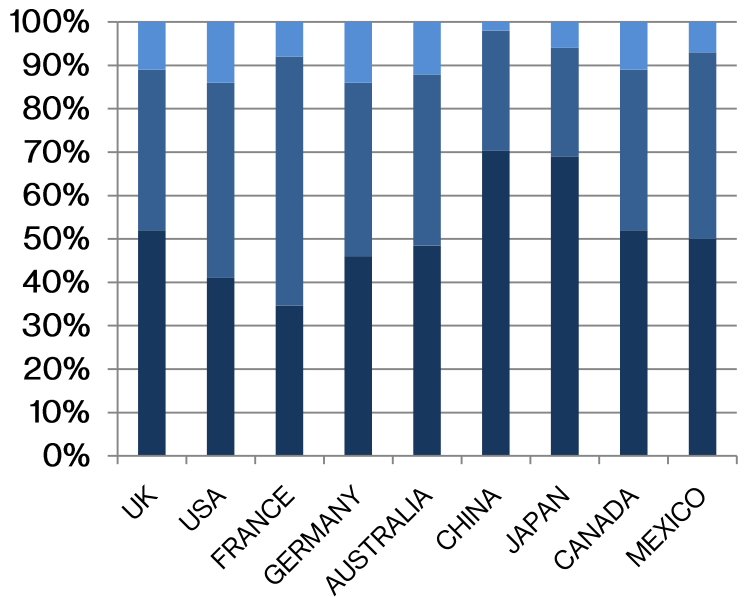


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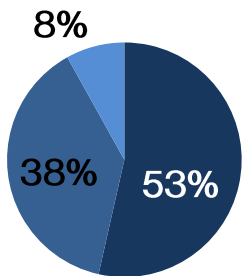
Industry leaders say the biggest barrier to increasing energy efficiency is the lack of a clear cut financial case. Should electricity prices be raised and incentives offered to encourage improved efficiencies?



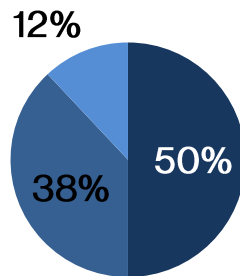
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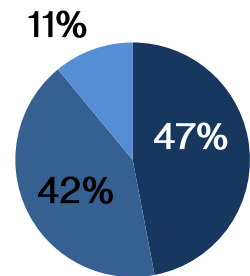
- Yes
- No
- Don't know



CFOs

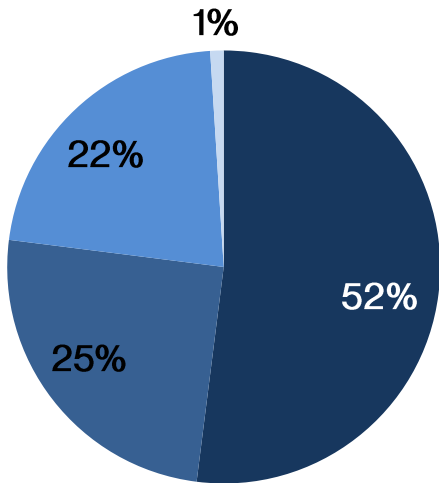


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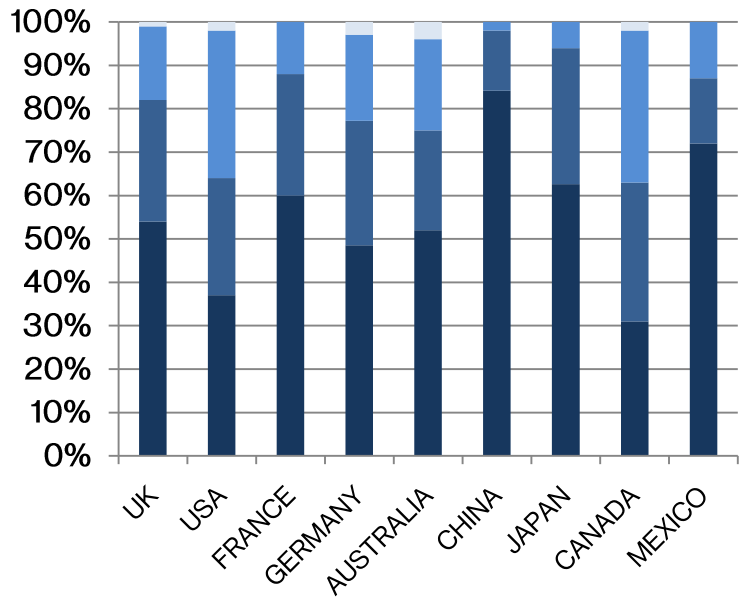


ENERGY  
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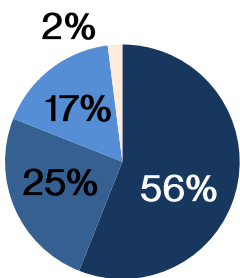
Research suggests that demand for electric cars is held back by weak infrastructure for recharging vehicles. Government funds should be used to develop the necessary infrastructure.



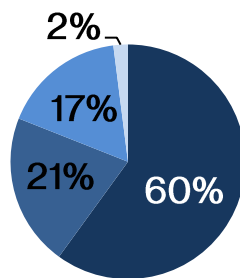
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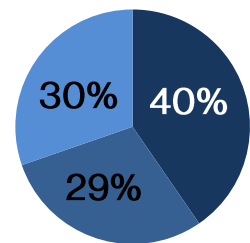
- Agree
- Neither agree nor disagree
- Disagree
- Don't know



CFOs



GOVERNMENT POLICY MAKERS



ENERGY PROFESSIONALS